



100% San Juan Initiative: Fiscal Year 2023-2024 Summary

The 100% San Juan Initiative strengthens the local 100% New Mexico initiative in San Juan County, supporting the Anna, Age Eight Institute's mission to prevent adverse childhood experiences and ensure all families have access to ten vital services for surviving and thriving. This year, we received \$45,000 in funding, with the Community Foundation of Southern NM as our fiscal agent.

Organizational Leadership

- Representatives from all 10 sectors on our team, with 8 confirmed for the coming fiscal year
- Kathy Price continuing as coordinator, partnering with Megan Culip of San Juan County for long-term sustainability
- Hosted Attorney General Raul Torrez for a discussion/listening session
- Increased community visibility through participation in major events

Key Achievements

1. Community Compass Center: Secured \$100,000 anonymous grant for a one-stop Family Resource Center in collaboration with PMS and San Juan County
2. Marketing Support: Obtained \$15,000 donation from San Juan Regional Medical Center for Center marketing
3. Mural Project: Expanded to a prominent main street location in Aztec
4. Family Resource Directory: Grew to over 300 resources, distributed 1,000 business cards
5. Book Clubs: Hosted in-person discussions on "David Age 14," "Anna Age Eight," and "100% Community"
6. April Summit: Successfully released county-wide survey report, garnered media coverage

Fundraising and Grants

- Collaborated with 100% Chavez County on a large 4-year Federal grant application
- Applied for a \$30,000 Con Alma grant and \$246,000 Hilton grant
- Secured \$15,000 marketing grant from the local hospital
- In discussions with Kellogg Foundation for potential funding

Community Engagement

- Survey results released in April, working on county data site integration
- Team members attended three 100% NM events in Santa Fe
- Presented to County Commissioners, securing support for the Community Compass Center

Looking Ahead

- Focus on long-term sustainability through partnerships
- Use our survey data to determine action plans in needed areas
- Continue updating and expanding the Family Resource Directory
- Explore new funding opportunities to support ongoing initiatives